

### Submitting Your Application and Registration

Please read the instructions and requirements below before completing the application which immediately follows this page.

Information submitted to admissions by prospective applicants will not be retained if the applicant does not enroll within the calendar year

### How to Apply and Deadlines

This application packet is only for eLearning courses offered through the Carlsbad campus in English. If you would like to apply for courses in another language or for On Campus or lab class admission to another GIA location, visit GIA.edu/admissions for more information.

eLearning courses are scheduled to start every Monday. Paper applications must be received by 12:00 p.m. Pacific Time the Friday before the selected start date. Students applying online must register prior to midnight the Sunday before the class start date. Due to 2020 holiday closures on Mondays, there will be Tuesday start dates on February 18, May 26 and September 8. If you would like to plan ahead and enroll in a future start date, contact GIA admissions at +1 800 421 7250 ext 4001, +1 760 603 4001, or email admissions@gia.edu

Your admission is not confirmed until GIA has received a completed application, required documents, and you have received confirmation from GIA. GIA will notify you of your acceptance or denial of admission.

### How to Submit Your Application

To apply, submit a completed application form and all required documents to GIA admissions at the address below or email admissions@gia.edu

Gemological Institute of America, Inc. The Robert Mouawad Campus Mailstop #3 5345 Armada Drive Carlsbad, CA 92008 USA

You may also apply online by visiting GIA.edu/gem-education/distance/admissions

### Nondiscrimination Policy

It is GIA's policy not to engage in discrimination against, or harassment of any student enrolled in or seeking enrollment in GIA on the basis of race, color, national or ethnic origin, ancestry, religion, creed, gender, age, disability, medical condition, pregnancy or parental status, marital status, sex, sexual orientation, veteran status, gender identity, caste, union membership, political affiliation, physical appearance, HIV status, or any other classification protected by applicable federal and state nondiscrimination, equal opportunity laws, orders and regulations, and remaining compliant and consistent with the Civil Rights Act; the Americans with Disabilities Act; the Rehabilitation Act of 1973; and Title IX of the Education Amendments of 1972. This policy on non-discrimination applies to admissions, enrollment, scholarships, loan programs, employment, and access to participation in all GIA programs and activities.

† Social Security Number: Federal legislation requires that all postsecondary institutions report student Social Security Numbers (SSN's) or Taxpayer ID Numbers (TIN's) to the Internal Revenue Service (IRS). This IRS requirement makes it necessary for us to request the SSN or TIN of every student. Students that do not have a SSN or TIN (e.g. those who are not U. S. citizens or permanent residents) are exempt from this requirement. A student may refuse to disclose his or her SSN or TIN, but the student may then be subject to fines by the IRS. Failure to disclose their SSN or TIN may also render a student ineligible for financial aid and certain tax credits. GIA has a strong commitment to ensuring the privacy and confidentiality of student records and will not disclose your SSN or TIN without your consent for any purpose except as allowed by law.

### eLearning Admission Requirements

Applicants must have a high school diploma or the equivalent to be admitted into GIA courses and programs. Applicants younger than 18 must have a parent or legal guardian sign their applications and submit a letter of approval from a parent or guardian. GIA does not accept applications from individuals younger than 16.

All eLearning courses are taught in English unless otherwise indicated.

The following documents are required for admission. All documents sent to GIA admissions must be in English or accompanied by an English-language translation provided by a translation service. GIA accepts copies, but may request original documentation.

If your legal name has changed, and your required documents reflect a previous name, please also submit a legal name change document, such as a marriage certificate.

#### **REQUIRED DOCUMENTS - ALL APPLICANTS**

- Completed Distance Education Application and Registration form (pages 2-6)
- Copy of valid government-issued photo ID or passport identifying your full name, birth date, citizenship and country of birth

In addition to the completed application, California residents must provide the following.

- $\hfill \Box$  Copy of diploma or an official transcript showing the graduation date:
  - Copy of high school diploma; or
  - Official high school transcript showing graduation date sent directly from the school to GIA; or
  - Copy of high school equivalency diploma; or
  - Copy of associate's, bachelor's, master's or doctorate degree from an accredited college or university or official transcript indicating the
  - Copy of diploma, transcript or a state-issued secondary school completion for home-schooled high school graduates students

Applicants completing high school in a foreign country, where a language other than English is the official language, must have the transcript and/or diploma translated into English by an education evaluation service, which offers translation services.

# Important Information for Gem Identification eLearning Applicants

Due to continuously changing customs regulations beyond GIA's control, it may not be possible to ship Gem Identification stone sets to various international locations. Therefore, GIA may be unable to accept enrollments from certain countries. Customs regulations may also impact the time it takes GIA to deliver international stone sets to students. Contact your Distance Education instructor if you have any questions about such conditions.

After your application has been received, GIA will contact you to conduct a pre-registration interview to ensure that you understand the course requirements and have access to the gemological equipment required to complete the course. Find a list of required equipment in the latest version of the GIA Education Catalog at GIA.edu



Page to be completed and returned

Date: (mm/dd/yyyy) Please complete pages 2- 6 and print legibly using black or blue ink or ap	only online at GIA edu/gem-education/distance/admissions		
PREVIOUSLY ENROLLED AT GIA? • YES • NO If yes, please provide your st			
Student Information	Can you read, speak, and understand English? • Yes • No		
	Do you need reasonable accommodations? ☐ Yes ☐ No  IF YES, you are requesting reasonable support services for qualified learning or		
Last/Surname USE YOUR FULL LEGAL NAME, THIS IS THE NAME THAT WILL APPEAR ON YOUR GIA CREDENTIAL	other disabilities. GIA will make reasonable accommodations for students with qualified disabilities. Each course requires students to perform particular physical and mental ability tasks related to that course. Upon request, GIA is pleased to discuss these tasks with you to allow you to evaluate your potential for success and		
First Middle Suffi:  Social Security Number (or Taxpayer ID Number) (see footer on page 1)†	your decision to apply. Students who will be requesting special accommodations are asked to do so in writing following admission to GIA and at least 30 days prior to the date accommodations will be needed. Documentation must be from a professional who is qualified in the testing and diagnosis of the disability. Please make an appointment to discuss your request with the Dean of Students.		
- Duy Br	Have you ever pled guilty to or been convicted of a felony?  Yes  No		
Date of Birth (MM/DD/YYYY) Gender: ☐ Male ☐ Female	IF YES, submit a letter of explanation and documents with your application. Your application will be reviewed by the admissions committee. See the most current version of		
Email Address REQUIRED FOR ALL SCHOOL CORRESPONDENCE	the GIA Education Catalog at GIA.edu for a complete list of requirements.		
Mobile Phone (country code) (phone number)	Education History		
	High School/High School Equivalency graduation date:  (MM/YYYY)		
Home Phone (country code) (phone number)	High School/Secondary School Name		
Business Phone (country code) (phone number)	City, State or Province, Country		
Preferred phone number: ☐ Mobile ☐ Home ☐ Business	<ul> <li>Secondary school is the intermediate level between elementary school and college or university. The compulsory period of enrollment is usually established by law, and varies by location.</li> </ul>		
Permanent Home Address	Highest level of education completed: ☐ High School ☐ High School Equivalency ☐ Career/Trade School ☐ Some college or other post-secondary education ☐ College/University		
Street Number, Street Name, Apt # or P.O. Box	Highest degree earned:		
Silvet Number, Silvet Name, Apr # 01 1.0. Box	□ Associate's □ Bachelor of Arts □ Bachelor of Science □ Master's □ Doctorate		
	Residency		
	Country of Residence <sup>††</sup> Are you a U.S. citizen? □ Yes □ No		
	IF NO:		
City	Country of Citizenship Country of Birth		
State Postal Code Country	Are you a U.S. permanent resident? 🔲 Yes 📮 No		
Mailing Address (if different than above) Address type: ☐ Home ☐ Busines	Race and Ethnicity		
NOTE: A SIGNATURE IS REQUIRED FOR DELIVERY OF GEM IDENTIFICATION STONE SHIPMENTS.	(Section to be completed by U.S. citizens only and U.S. Permanent Residents only. Participation is optional.)		
Business Name (if applicable)  Street Number Street Name Ash # or DO Rev	To comply with state and federal education laws, GIA asks that you respond to the following questions. Your response is confidential and no individuals will be identified in statistical reports based on your response. This information is not used in the admissions process and will have no bearing on your admission status.		
Street Number, Street Name, Apt # or P.O. Box	1. Are you Hispanic or Latino □ Yes □ No 2. If you are not Hispanic or Latino, select one of the following races: □ American Indian or Alaska Native □ Black or African American □ Native Hawaiian or other Pacific Islander □ Asian □ Decline to Respond		
City	Industry Association Affiliation (If Applicable)		
State Postal Code Country			

the sidency means the country in which you normally live. If requested, you should be able to provide proof of residency in this country (for example, government issued ID, residency card, utility bill, or other proof at GIA's discretion).



Page to be completed and returned

NAME				STUDENT NUMBER
Last/Surname	Firs	t	Middle	le Suffix
Academic Interest				Payment
Select one or more GIA programs that mate	h your educati	onal goals:		Submit your application, required documents and payment to GIA (see page 1).
☐ Graduate Gemologist	☐ Graduate Pearls			Please do not send cash. Payment must be in U.S. dollars and drawn on a U.S. bank.  Credit Card: GIA accepts VISA, MasterCard, Discover, or American Express. For your
☐ Graduate Colored Stones	☐ Applied Jewelry Professional			privacy, please do not submit your credit card information with this application.
☐ Graduate Diamonds	☐ Undecided			Check or Money Order: You can pay by cashier's check or personal check. Make checks payable to GIA.
Selct your eLearning Courses				Wire Transfer: Call +1 800 421 7250 ext 4001 or +1 760 603 4001 or email admissions@gia.edu for wire transfer details. All wire fees must be paid by
eLearning courses are scheduled to start eve Mondays, there will be Tuesday start dates or				the applicant.
Select Class and Add Start Date MM/DD/YYYY	Prerequisite	Full Tuition	or Monthly Payment	Refer to the Cancellation and Refund policies in the most current version of the GIA Education Catalog at GIA.edu
☐ GEM 110 – Jewelry Essentials		□ ¢050.00		SELECT PAYMENT OPTION(S) AND ENTER APPROPRIATE DOLLAR AMOUNT(S) BELOW
/	None	\$250.00	N/A	□ PAYMENT IN FULL: TOTAL CHARGES
☐ GEM 120 – Colored Stone Essentials	None	□ ¢250.00	NI/A	☐ GEMOLOGY COURSES SUB-TOTAL
/	None	\$250.00	N/A	TOTAL DUE TODAY
GEM 130 – Diamond Essentials	None	□ \$250.00	N/A	☐ CHECK ENCLOSED PAYABLE TO GIA FOR ABOVE TOTAL ☐ PAYMENT TO FOLLOW VIA WIRE TRANSFER
☐ GEM 149 – Pearls //	None	□ \$600.00	or 🖵 \$150.00 x 4 months	<ul> <li>CREDIT CARD (GIA will contact you when your application is processed. GIA accepts VISA, MasterCard, Discove or American Express.)</li> <li>OTHER FUNDING (Scholarship, VA Benefits, Federal Aid, etc. Do not include any payment. GIA will contact you</li> </ul>
☐ GEM 220 – Colored Stones	GEM 120	□ \$1,850.00	or 🖵 \$185.00 x 10 months	when your application is processed.)
GEM 230 – Diamonds & Diamond Grading	GEM130	<b>1</b> \$1,670.00	or 🖵 \$167.00 x 10 months	REGISTRATION WILL NOT BE COMPLETE UNTIL PAYMENT HAS BEEN RECEIVED.
GEM 240 – Gem Identification	GEM 120 GEM 220	\$2,040.00	or <b>3</b> \$204.00 x 10 months	Applicant Signature – Required  I confirm that I have read and understand all requirements for admission and hereby
SUB-TO  Tution is valid for eLearning courses from Janu	TAL GEMOLOGY	December 31, 2	2020 and is	certify the information given in this application is correct and complete to the best of my knowledge. I understand that falsification of the application and/or supporting documents will be grounds for immediate refusal of application and/or dismissal from GIA. I understand that my registration is not complete until I have read and signed the enrollment agreement.
subject to change.				By my signature on this application, I certify that I have read the Student Notification of
Optional books: Books are available for eLearn successful completion. Upon confirmation of y name and password), books may be purchased Various S&H options are available. Additional SU.S.	our enrollment d online by logg	(when you red ing on to GIA.e	eive your user du/mygia.	Classroom Chemical Usage in the most current version of the GIA Education Catalog at GIA.edu and understand that I may come in contact with chemicals in certain GIA classes, and that if I am pregnant, have certain medical conditions, or have allergies, I should contact my physician for advice.
Gem Identification Instruments: If you don't have access to the instruments needed to complete the Gem Identification course, you can purchase them at store.GIA.edu for an estimated price of \$2,500.00 (shipping, handling, and tax are not included). As an alternative, you can complete your assignments in a fully equipped GIA Student Workroom. Find a list of required equipment in the latest version of the GIA Education Catalog at GIA.edu			du for an an alternative,	Printed Name
				Signature of Applicant Date
Refundable Security Deposit: International students who will not be using a student				Applicants Under 18 Years of Age  If you are under 18 years old, the law requires the signature of your parent or legal guardian
workroom for practical assignments must submit an \$800 deposit along with the intial payment for the stone sets that will be loaned to them. Upon return of the stone sets in original condition, GIA will refund the deposit to the original remitter via the same payment method it was submitted.			th the intial	as guarantor. By signing this application, the parent or legal guardian approves of your enrollment and agrees to accept all obligations in case of default.
				Applicants must be at least 18 years of age prior to attending any class at a GIA campus.
THIRD-PARTY PAYER INFORMATION				Name of Custostar
				Name of Guarantor

Relationship of Guarantor

Signature of Guarantor

Address of Guarantor

Postal Code

City

State

Please note for future payment, if someone other than yourself is paying any part of the tuition and fees, they will be required to provide their full name and country of residence at the time of payment.

Is someone other than yourself paying any part of your tution and fees?

If yes, please provide the payer's full name and country of residence

Full Name of Payer

Country of Residence (see footnote on page 2)

Country



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### Student Privacy Notice

Last Updated (December 30, 2019)

#### Introduction

GIA values the privacy of your personal data. This Student Privacy Notice ("Notice") describes GIA's policies and practices regarding our collection, use, and handling of your personal data in connection with your relationship with GIA as an educational services applicant, student, or alumni.

If you use GIA websites other than as an educational services applicant, student, or alumni, your use of those other GIA websites and any information that you submit to us through those other GIA websites will be governed by the posted GIA website privacy notice.

#### Privacy Office and Data Controller

If you have any questions or concerns about this Notice or our use of your personal data, please contact GIA's Privacy Office at:

Privacy Office Gemological Institute of America, Inc. The Robert Mouawad Campus 5345 Armada Drive Carlsbad, California 92008 USA privacy@gia.edu

The entity which serves as your educational institution is a data controller for your personal data. For a complete list of data controllers, visit <a href="https://gia.secure.force.com/agreements/affiliatedEntities">https://gia.secure.force.com/agreements/affiliatedEntities</a>.

#### Interpretation and Translation

This Notice has been created, drafted, and prepared in the English language. Subsequently, the English versions have been translated in different languages for convenience. In case of any discrepancy, unless otherwise prohibited by law, the English language version of this Notice shall control over any translation of this Notice into any other language.

#### Personal Data Collection, Use and Processing

In connection with your relationship with GIA, GIA collects personal data about you (whether online, in-person, or through other means) from the following sources: directly from you; from our affiliated entities, including our subsidiaries and branch offices; from service providers; from alumni chapters; and automatically as you visit GIA websites.

We use your personal data for the purposes described in further detail below, including to facilitate your experience with GIA and to provide you with educational services and related products. We share your personal data with our GIA affiliated entities and others as described in this Notice.

Providing your personal data is voluntary. Please note, however, that without your personal data, we may be unable to provide you with the educational services and related products you request.

Types of Personal Data We Collect

In connection with your relationship with us, GIA collects the following categories of personal data, as permitted by applicable law:

- General contact information (title, first name, last name, home address, mailing address, phone number(s), email address, date of birth, residency)
- Business information (business name, doing business as ("DBA"), address, phone number(s), business email address, website address, principals, and company officers) (note, business information is only considered personal data to the extent it identifies an individual)
- Government identifiers (driver's license, passport, government-issued identification
  with photograph, tax identification number, business license number, business
  license document, GSTIN number with code (India only), voter registration card,
  permanent resident alien card, national identity card, vehicle license plate number
  (as applicable)) (note, business information is only considered personal data to the
  extent it identifies an individual)
- Financial information (billing information, payment information, bank account number, banking institution, payment card information, third party payer information, financial and veteran information as needed to determine eligibility for student financial aid)
- Application information (date of birth, residency and visa status, race and ethnicity (U.S. citizens and U.S. permanent residents only), criminal history (as applicable))

- Education/Training (details about your enrollment such as fields of study, dates of enrollment, degrees, diplomas, certificates awarded, dates conferred, academic honors and awards received)
- Images and recordings (call recording, electronic video and audio monitoring and surveillance, film, photographs))
- Verification/background check services (We collect personal data from background check providers to verify your identity and credibility as well as creditworthiness)
- Other information (emergency contact information, special accommodations, additional information for identity verification)

#### Purposes for Which We Use Personal Data

GIA may use your personal data for the following purposes:

- Assist with quality assurance, training, respond to inquiries and provide customer service
- · Review and process an application
- Provide you with educational courses, programs and related services
- To deliver publications and subscriptions
- · Combine your personal data with other information that we obtain from third parties
- Assist us in advertising our services, including on non-GIA websites or through other channels
- Ensure compliance with applicable laws including sharing your data with law enforcement and service providers
- Monitor compliance with our existing policies and procedures
- Investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, or violations of our Terms of Use, or this Notice, where we believe it is appropriate
- Respond to formal or informal government requests
- Ensure the integrity and security of GIA's premises and processes
- · Help us understand your needs and interests
- Better understand and improve our products and services
- Direct marketing, for example, as permitted by applicable law, to send you news
  and newsletters, special offers and promotions, or to contact you about products
  or information we think may interest you in accordance with our opt in /opt out
  practices. We may send these communications through postal mail, electronic mail,
  SMS (available in some markets only) or other available channels.
- Help us to determine what advertisements to direct to you, to place on websites and where to advertise our services
- Deliver GIA Alumni Association information, products and services

### As applicable based on your interaction with us, we use and share your personal data as follows:

#### Admissions

Purpose: For recruitment and to review admissions applications

The personal data that is collected during the admissions process may be shared with GIA affiliated entities, and with legal or regulatory officials to ensure compliance with applicable laws and regulations and for the purpose of academic evaluation, planning, financial aid processing and student billing, scholarship awarding, support visa processing and enrollment reporting/verification.

#### Office of the Dean

Purpose: To provide the support of academic activities and records of current and former students on behalf of GIA.

The personal data that the office of the dean collects may be shared with relevant GIA departments (e.g., academic departments, advising, admissions, financial aid, etc.), and other third parties as required by law or regulation.



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## Student Privacy Notice (cont.)

#### Student Financial Services

Purpose: To provide financial aid and administration of your account.

The personal data that student financial services collects is used to process payments, refunds, credits and may be shared with non-affiliated collection agencies.

Admissions for the administration of scholarships and to complete admission criteria.

United States Department of Education for monitoring awarding and determining the eligibility of federal financial aid programs.

#### Career Services

Purpose: To provide students and alumni with online access to employers, job postings, events, resources and to maintain efficient appointment and event registration, and to comply with federal or state reporting requirements.

#### GIA Alumni Association

Purpose: To deliver the GIA Alumni Association information, products and services you request and connect you with your global alumni network.

When you have successfully completed a GIA on campus program or GIA Distance Education course you automatically become a member of the GIA Alumni Association. You will also receive GIA Alumni-related communications, ePublications, and be connected with your global alumni network. Local GIA alumni chapters may be operated by third parties who have their own privacy policies, for which GIA is not responsible. In certain cases, you may be asked to consent to receiving alumni-related marketing communications, which you can freely withdraw.

Alumni relations for the administration of scholarships and fostering alumni and donor relationships.

#### Security

Purpose: To ensure the security and integrity of GIA premises and for the safety of our employees, clients, students, visitors and others; and for emergency security purposes.

#### Video and Audio Monitoring

Purpose: To ensure the integrity and security of GIA's premises and processes.

GIA uses both video and audio monitoring in public and work spaces. Appropriate signs are displayed in all areas where video and audio monitoring are used.

#### Call Recording

Purpose: For quality assurance, training, responding to inquiries and providing customer service.

GIA may record inbound and outbound calls. A recorded or recited notice advises callers of call recording and by continuing the call, the caller consents to being recorded, as permitted by applicable law. Types of information we collect include without limitation: your name and other personal data you provide during the phone call.

#### Persons Under the Age of Majority

If you are under the age of majority in your country (a "minor"), please do not attempt to send any information about yourself to us. In the event that we learn that we have inadvertently collected personal data from a minor without verification of parental consent, we will promptly delete that information.

#### Automatically Collected Data

GIA controlled student websites ("GIA Student Sites") collect certain information automatically and store it in log files. The information includes internet protocol ("IP") addresses, the region or general location where your computer or device is accessing the internet, browser type, operating system and other usage information about your use of GIA Student Sites. We use this information to help us design our services to better suit our users' needs. We may also use your IP address to help diagnose problems with our server and to administer GIA Student Sites, analyze trends, track visitor movements, and gather broad demographic information that assists us in identifying visitor preferences.

#### Information About Our Use of Cookies

GIA Student Sites use cookies to distinguish you from other users of these sites. This helps us provide you with a good experience when you visit GIA Student Sites and also allows us to improve these sites. Our Cookie Policy at https://www.gia.edu/cookie-policy provides you with information about the cookies and similar technologies we use, and our purpose for using them.

Information About Our Use of Other Technologies (Web beacons, pixel tags and other technologies): Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. Clear GIFs are small pieces of code embedded invisibly on web pages, not stored on your hard drive, which often work in conjunction with cookies. We may use clear GIFs in connection with GIA Student Sites to, among other things, track the activities of users, help us manage content and compile statistics about use of these sites. We and our service providers also use web beacons in HTML emails to you help us track email response rates, measure the success of our marketing campaigns, identify when our emails are viewed and track whether our emails are forwarded.

Analytics: We work with service providers (including Google Analytics and Flurry) who conduct analytics to help us track and understand how visitors use GIA Student Sites. If you prefer not to participate in Flurry, please follow the instructions provided at http://www.flurry.com/. Google Analytics is a web analytics service provided by Google that uses cookies to help us analyze how users use GIA Student Sites. The information generated by the cookies about your use of the services will be transmitted to and stored by Google on servers in the United States. If you access the GIA Student Sites through different devices, Google may associate your devices with one another. Google has developed the Google Analytics opt-out browser add-on for the Google Analytics JavaScript (ga.js, analytics.js, dc.js). You can prevent Google's collection and use of the data it collects as defined in its policy by downloading and installing this browser plug-in: https://tools.google.com/dlpage/gaoptout?hl=en-GB. For more information about Google Analytics cookies, please see Google's help pages (https://support.google.com/analytics/answer/6004245) and privacy policy (https://www.google.com/intl/en/policies/privacy/).

**Do-Not-Track:** Currently, our systems do not recognize browser "do-not-track" requests. You may however disable certain tracking as discussed in our Cookie Policy.

#### Opting In and Out of Email and SMS Marketing Communications

In certain cases, when we obtain your contact information, we may send you marketing communications via direct mail, email or SMS (available in select markets only) or other available channels about GIA's various products, services, newsletters or general updates of GIA and GIA affiliated entities. If you no longer wish to receive marketing and promotional communications from us, you may opt out by emailing our Privacy Office or as follows: for email: click the "unsubscribe" option; for SMS: text STOP in response to the text message. If you opt out of receiving marketing communications from us, please note that we will continue to communicate with you regarding your ongoing relationship with us and for customer service related purposes.

#### Retention of Personal Data

As a general matter, we do not retain personal data for longer than is required or appropriate for the purposes for which it was collected, unless a longer or shorter period is necessary for our legal obligations, or customs of the industry, or to defend a legal claim, or to comply with legal, accounting, regulatory or reporting requirements, and consistent with applicable law.

#### Security of Personal Data

We take reasonable steps to protect your personal data by using technical, physical and organizational measures that are designed to protect against unauthorized or unlawful use, alteration, unauthorized access or disclosure, accidental or wrongful destruction, and loss.

We take steps to limit access to your personal data to those persons who need to have access to it for one of the purposes listed in this Notice.

#### Disclosure, Transfer and Storage of Personal Data

We share and jointly use your personal data (please see "Types of Personal Data We Collect" regarding the types of personal data we jointly use) with other GIA affiliated entities for the following purposes: to assist us in performing the services that you have requested; for billing and collections; to host your data; to assist us in our marketing efforts; to assist us in performing our legal compliance obligations; to protect our



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Review and complete page 7

### Student Privacy Notice (cont.)

rights and property and the rights and property of others; and for any other purpose as set forth in this Notice and permitted by applicable law. The data controller will be responsible for your personal data jointly used with other GIA affiliated entities. We will rely on agreements based on the standard contractual clauses or another legally valid mechanism to validly transfer your personal data outside the European Economic Area.

To the extent permitted by law, we share your personal data with local GIA alumni chapters which may be operated by third parties.

We also share your personal data with non-affiliated vendors and suppliers that provide products and services to GIA or its affiliated entities (e.g., payment processing, transmission of marketing emails, web hosting, couriers). These entities do not use your information for their own purposes, including marketing purposes, but rather act on the instructions of GIA. As an example of our sharing with third party service providers, we may disclose certain information (such as your email address) with non-affiliated parties such as Facebook (more information on Facebook Custom Audience here or see above) so that we can better target ads and content to you, and others with similar interests on these non-affiliated parties' platforms or networks ("Custom Audiences"). We may also work with ad networks and marketing platforms that enable us and other participants to target ads to Custom Audiences submitted by us and others. To opt out of being included in our Custom Audiences going forward, email us at privacy@qia.edu.

We may also disclose your personal data to another entity in connection with, including during negotiations of, an acquisition or merger, sale or transfer of a business unit or assets, bankruptcy proceeding, or as part of any other similar business transfer. We may also disclose your personal data when we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of this Notice. GIA may also make personal data available to other parties such as legal and regulatory authorities and law enforcement upon their request and/or where we believe appropriate to do so. When transferring personal data to GIA affiliated entities and non-affiliated entities (which may be located outside the country in which your personal data was collected and may not guarantee the same level of protection) we have executed legally necessary contracts with the recipients of your data.

**Updates to this Notice** GIA may amend this Notice from time to time as laws change; and as our organization, products and services change. The revisions will take effect on the publication date of the amended Notice, as stated, and supersede all previous Notices regarding our privacy practices.

Unless prohibited by applicable law, we reserve the right to amend the Notice at any time, for any reason, without notice to you, other than the posting of the amended Notice at this site.

### Notification of Rights Under the Family Educational Rights and Privacy Act ("FERPA")

The Family Educational Rights and Privacy Act ("FERPA") affords eligible students ("student," or "you") certain rights with respect to their education records. (An "eligible student" under FERPA is a student who is 18 years of age or older or who attends a postsecondary institution at any age). GIA's FERPA policy can be found at https://www.gia.edu/ferpa.

#### RIGHTS OF CALIFORNIA RESIDENTS

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to request from a business, with whom the California resident has an established business relationship, certain information regarding the types of personal information the business shares with third parties for direct marketing purposes by such third party, and the identities of the third parties with whom the business has shared such information during the immediately preceding calendar year. To see a copy of the information disclosure provided by GIA pursuant to Section 1798.83 of the California Civil Code, please contact GIA using one of the methods described in this Notice.

### Additional Information for Residents of the European Union ("EU"), or where applicable and required by the laws of your jurisdiction

To the extent the GDPR or other law granting particular rights to data subjects applies to you, you have the following rights with regard to our processing of your personal data:

Right to access, correct and delete your personal data: GIA will use reasonable
measures designed to ensure that all personal data is correct. You also have a
responsibility to ensure that changes in personal circumstances (for example, change
of address, bank account, etc.) are notified to GIA so that we can ensure that your
personal data is up-to-date.

- You have the right to request access to any of your personal data that GIA may hold and to request correction of any inaccurate personal data relating to you. You furthermore have the right to request deletion of personal data we hold about you.
- Right to withdraw consent: In the event your personal data is processed on the
  basis of your consent, you have the right to withdraw consent at any time by sending
  an email to Privacy Office specifying your request, without affecting the lawfulness of
  processing based on consent before its withdrawal
- Data portability: To the extent that we use your personal data on the basis of
  consent or for the performance of a contract and that personal data is processed
  by automatic means, you have the right to receive all such personal data that
  you have provided to GIA in a structured, commonly used and machine-readable
  format, and also to require us to transmit it to another data controller where this is
  technically feasible.
- Right to restrict personal data use: You have the right to restrict our use of your personal data where (i) you contest the accuracy of the personal data; (ii) the use is unlawful but you do not want us to erase the personal data; (iii) we no longer need the personal data for the relevant purposes, but you require it for the establishment, exercise or defense of legal claims; or (iv) you have objected to our personal data use justified on our legitimate interests pending verification as to whether GIA has indeed compelling interests to continue the relevant personal data use.
- Right to object to processing justified on legitimate interest grounds: To the extent that we are relying upon legitimate interest to process data, then you have the right to object to such processing, and we must stop such processing unless we can either demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms or where we need to process the data for the establishment, exercise or defense of legal claims. Normally, where we rely upon legitimate interest as a basis for processing, we believe that we can demonstrate such compelling legitimate grounds, but we will consider each case on an individual basis.
- Lodge a complaint: You also have the right to lodge a complaint with a supervisory
  authority, in particular in your country of residence, if you consider that the collection
  and use of your personal data violates this Notice or applicable law.

#### Legal Bases We Rely on When Processing Your Personal Data

Where EU data protection law applies, and where applicable under other applicable data protection laws, we process your personal data under the following legal bases:

- Our Contract With You. Our processing is necessary to perform our obligations under a contract with you or to perform steps requested by you prior to entering into a contract with you (e.g., to verify the information you have provided to us).
- Our Legitimate Interests. Our processing is necessary for our legitimate interests, including to protect the security of our services; to protect the health and safety of you or others; to establish, protect and defend our legal rights and interests; to prevent fraud and verify identity and authorization of clients; to understand and analyze usage trends; and to improve our products and services.
- Legal Compliance. Where our processing is required to comply with applicable
  law (for example, to maintain your payment transaction history for tax reporting
  purposes): e.g., in response to subpoenas, court orders and other lawful requests
  by regulators, courts and law enforcement agencies, or related to national
  security requests.
- Your Consent. When we have your express consent as defined by applicable law.

#### **Privacy Questions and Complaints**

Please note that certain personal data may be exempt from the requests described above pursuant to applicable laws, and that certain rights may only be exercisable in certain jurisdictions, in accordance with applicable laws. If you have any questions or concerns about this Notice or our use of your personal data, please contact GIA's Privacy Office or, if you are located in India, our Grievance Officer, at any time. In your local jurisdiction, you may also have the right to lodge a complaint with a supervisory authority if you consider that our processing of your personal data violates applicable law.



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# Student Privacy Notice (cont.)

#### Student Acknowledgment

#### For Persons in the United States and Europe:

☐ I acknowledge that I have received and read the Student Privacy Notice.

#### For Persons Outside of the United States and Europe:

I have received the Student Privacy Notice, and I agree to GIA's collection, use, retention, transfer, share, storage, and disclosure of my personal data, and my access and other rights (to the extent applicable) to my personal data, as described in this Notice. I also specifically consent to the transfer of my personal data outside my home country as described in this Notice. I understand that subsequent withdrawal of my consent may prevent GIA from providing certain products or services to me

understand that subsequent withdrawal of my consent may prevent GIA from providing certain products or services to me.
□ I Agree
□ I Decline
Signature of Applicant
Print Name
Date (MM/DD/YYYY)